Fox Valley Newcomer Project: Newcomer Survey 2026 - Finance

Newcomer respondent summary perspective of finance around the Fox Valley:

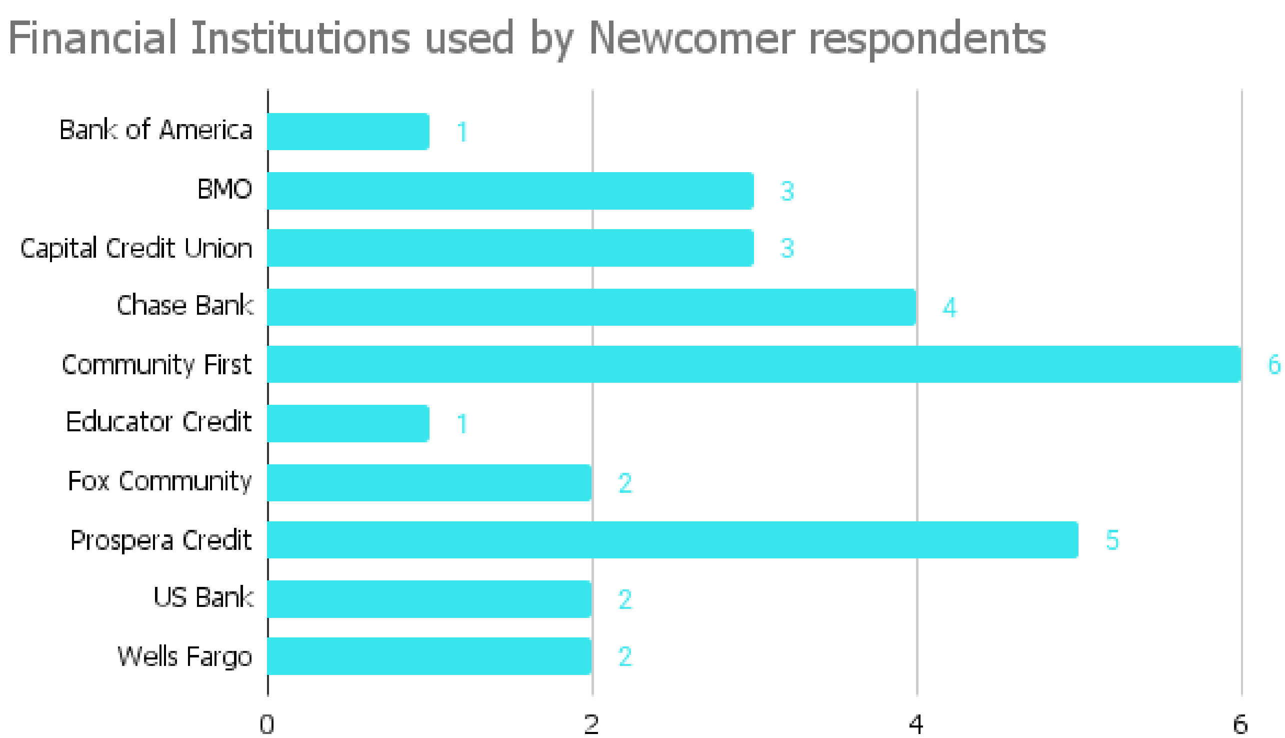
"We need stable incomes, financial knowledge, and additional financial support to meet our basic needs and build financial security."

In regards to finance, we asked Newcomers about their use of financial institutions, the kinds of financial education and services they would like to see more of and we asked participating organizations about any finance or financial education programs and services they offer that support Newcomers.

In 2026, a total of 161 Newcomers and 51 organizations across the Fox Valley of Wisconsin responded to the survey.

Organizations that provide financial support or financial education:

Fox Valley Literacy
Hope & Help Together



Use of Financial Institutions - length of time

The following charts show responses from Newcomers about whether or not they use a local bank or financial institution, broken down by how long they have lived in the Fox Valley and the United States. This kind of "length of time" data can help us see if there are any changes in the type of care accessed by Newcomers the longer they live in the area.

Do you use a local bank or financial institution? (less than 1 year since arrival)

Do you use a local bank or financial institution? (1-5 years since arrival)

Do you use a local bank or financial institution? (6-10 years since arrival)

Do you use a local bank or financial institution? (more than 10 years since arrival)

Use of Financial Institutions by primary language

The following charts show use of a financial institution broken down by respondents whose primary languages other than English are Spanish (45 respondents), Swahili (25 respondents), and Kinyarwanda (19 respondents). Primary language indication does not infer that language users share the same cultural norms, histories, or socio economic status. Primary language may provide an indicator as to if any services or programs are more accessible to users of that language.

Do you use a local bank or financial institution? (Spanish speakers)

Do you use a local bank or financial institution? (Swahili speakers)

Do you use a local bank or financial institution? (Kinyarwanda speakers)

Use of Financial Institutions for Newcomers with different levels of comfort level with English

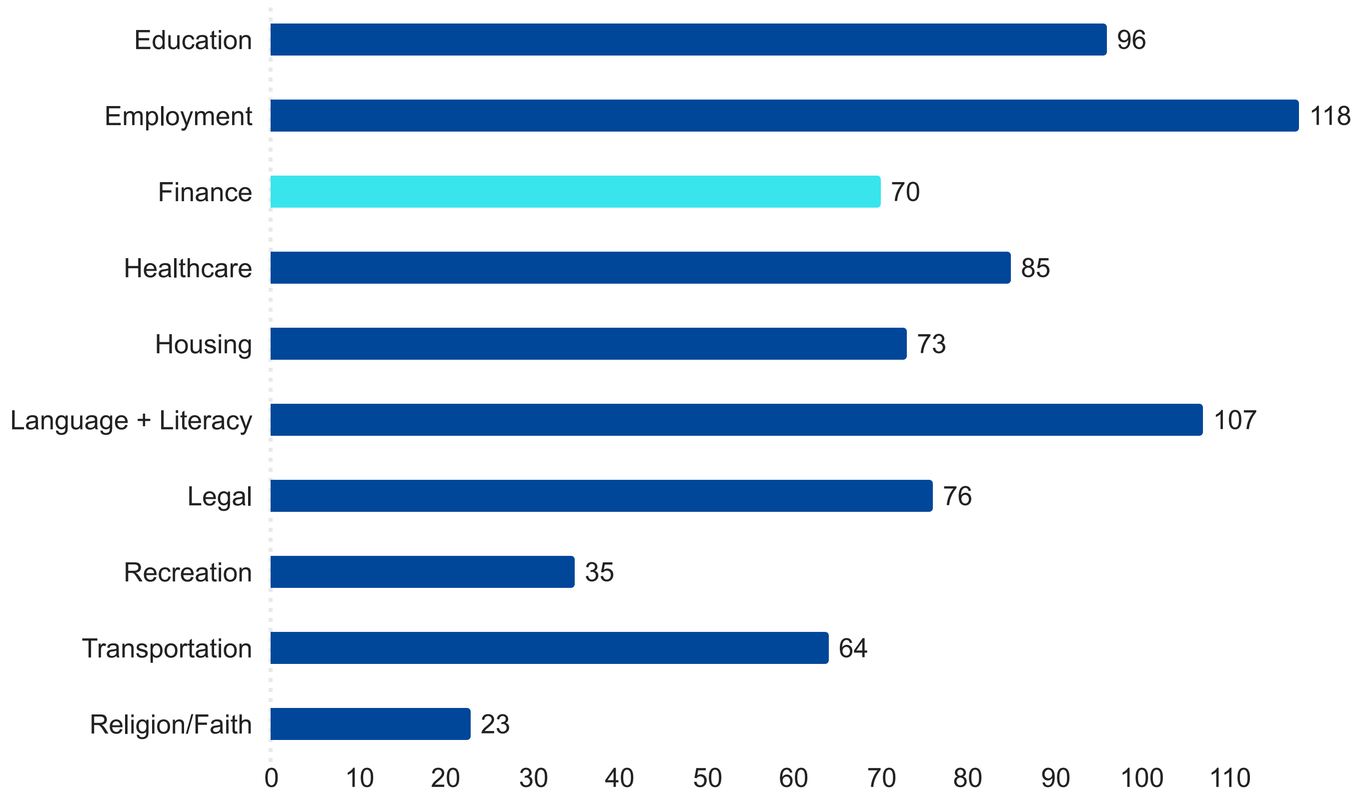
The following charts shows the use of a financial institutions by respondents who reported a low or high level of comfort with reading, writing, speaking, and listening in English. This kind of data can indicate how much English is a barrier.

Do you use a local bank or financial institution? (low comfort with English)

Do you use a local bank or financial institution? (high comfort with English)

Finance as an indicator of a thriving life:

In the Fox Cities, we want all families to have good lives. Which of these areas of life have been challenging for you or your family to support you in living well?



Supports Request - Finances and Financial Education

Newcomers selected a variety of supports they would like easier access to across all sectors. The following supports were reported about for the finance sector: